

WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1440577

Schedule Dates 10/04/16-10/17/16
Advertiser Our Vermont (83469)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 320/339/5521 (564816)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ga.Ritterstein,
Phone/Fax /
CPE 320/339/5521
Account Types National/Political
Billing Type Standard
Comments

Date Entered 09/30/16
Last Modified 10/03/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25320919
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,355.75
Net Total \$13,349.25
Sales Tax

Issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	119	\$15,705.00
Grand Total:	119	\$15,705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	7A- Local 44 News at 7am	1	1	1	1	1	1			9	\$40.00	\$360.00	Burlington (WFFF)	LC44-MORN BRW	9/30/16
2.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	8A- Local 44 News at 8am	1	1	1	1	1	1			9	\$40.00	\$360.00	Burlington (WFFF)	LC44-MORN BRW	9/30/16
3.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	9A- Fox News Sunday	1							X	2	\$75.00	\$150.00	Burlington (WFFF)	FOX NWS SUNDAY	9/30/16
4.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	9A- Maury		1	1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B MAURY POVICH	9/30/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	9A- Maury	3		X	X	X	X			3	\$35.00	\$105.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B MAURY POVICH	9/30/16
6.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	10A- Jerry Springer	3		X	X	X	X			3	\$35.00	\$105.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B JERRY SPRINGER	9/30/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	10A- Jerry Springer		1	1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B JERRY SPRINGER	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	12P- 1P (EST)		1	2	1	1	1						Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B JUDGE BATHES	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

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By Broadcast Month
Oct. 2016 119 \$15,705.00
Grand Total: 119 \$15,705.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT	10/04/16-10/07/16	4	:30	12P- Judge Mathis			1	1	2	1			5	\$35.00	\$175.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B JUDGE MATHIS	10/3/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	12P- Judge Mathis			1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B JUDGE MATHIS	9/30/16
10.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	5P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B MODERN FAMILY	9/30/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	5P- Modern Family			3	X	X	X	X		3	\$50.00	\$150.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B MODERN FAMILY	9/30/16
12.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	5:30P- Modern Family			3	X	X	X	X		6	\$50.00	\$300.00	Burlington (WFFF)	MODERN FAMILY B	9/30/16
13.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	5P- Modern Family			3	X	X	X	X		6	\$75.00	\$450.00	Burlington (WFFF)	HOW-MET-MOTHER	9/30/16
13.1	Normal Line / SPOT	10/04/16-10/14/16	4	:30	6P- Two and a Half Men			3	X	X	X	X		6	\$75.00	\$450.00	Burlington (WFFF)	HOW-MET-MOTHER	10/3/16
14.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	7:30P- Big Bang Theory 2			3	X	X	X	X		6	\$600.00	\$3,600.00	Burlington (WFFF)	BIG BANG THEORY 2	9/30/16
15.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	5P- Modern Family			1				X		2	\$25.00	\$50.00	Burlington (WFFF)	MODERN FAMILY	9/30/16

CONFIRMATION CONTRACT

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Oct. 2016	119	\$15,705.00
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16.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	5:30P- Modern Family	1						X		2	\$25.00	\$50.00	Burlington (WFFF)	MODERN FAMILY	9/30/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7P- Big Bang Theory	1						X		1	\$150.00	\$150.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A BIG BANG	9/30/16
18.0	Normal Line / Prime	10/17/16-10/17/16	4	:30	7:59P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A GOTHAM-FOX	9/30/16
19.0	Normal Line / Prime	10/06/16-10/13/16	4	:30	8P- Rosewood	1			X					2	\$550.00	\$1,100.00	Burlington (WFFF)	ROSEWOOD	9/30/16
20.0	Normal Line / Prime	10/05/16-10/07/16	4	:30	10P- Local 44 News at 10:00pm	5		X	X	X	X			5	\$225.00	\$1,125.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
21.0	Normal Line / Prime	10/08/16-10/15/16	4	:30	10P- Local 44 Weekend News	1					X			2	\$175.00	\$350.00	Burlington (WFFF)	NEWS	9/30/16
22.0	Normal Line / Prime	10/09/16-10/16/16	4	:30	10P- Local 44 Weekend News	1						X		2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
23.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	11P- Mike & Molly 11pm	3		X	X	X	X			2	\$50.00	\$100.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B TWOHALF MEN B	9/30/16
23.0.1	Preempt	10/04/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

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24.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11P- Mike & Molly 11pm			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B TWO&HALF MEN B	9/30/16
25.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	11:30P- Mike & Molly 1130pm		X	X	X	X	X			8	\$50.00	\$400.00	Burlington (WFFF)	FRIENDS	9/30/16
26.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	10:30P- Big Bang Theory	1					X			2	\$50.00	\$100.00	Burlington (WFFF)	BIG BANG	9/30/16
27.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	10:30P- What Matters This Week	1					X			2	\$75.00	\$150.00	Burlington (WFFF)	WHAT MTRS-MTNY	9/30/16
28.0	Normal Line / SPOT	10/09/16-10/16/16	5	:30	11P- Big Bang Theory	1					X			2	\$50.00	\$100.00	Burlington (WFFF)	BG BNG THRY SU	9/30/16
29.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	3:30P- FOX College Football	2					X			4	\$150.00	\$600.00	Burlington (WFFF)	COLL FB	9/30/16
30.0	Revised Line / SPOT	10/15/16-10/17/16	5	:30	7:30P- FOX College Football	2					X						Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A COLL FB	9/30/16
30.1	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7:30P- FOX College Football	1					X			1	\$250.00	\$250.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A COLL FB	10/3/16
31.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	1P- NFL on FOX Game 2	1					X				\$1,000.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	9/30/16
31.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Pre-Emp/Exception -	

CONFIRMATION CONTRACT

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By Broadcast Month	Spots	Rate
Oct. 2016	119	\$15,705.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	4P- NFL on FOX Game 2	1							X	1			Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	9/30/16
32.1	Normal Line / SPOT	10/09/16-10/16/16	4	:30	4P- NFL on FOX Game 2	1							X	2	\$1,250.00	\$2,500.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	10/3/16
33.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)		9/30/16
34.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8A- Local 44 News at 8am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)		9/30/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10P- Local 44 News at 10:00pm	1	X							1	\$225.00	\$225.00	Burlington (WFFF)		9/30/16
36.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	10P- Local 44 News at 10:00pm	1	1	1	1	1	1			4	\$225.00	\$900.00	Burlington (WFFF)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25320919
CPE: 320/339/5521
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/2/2016 at 2:28 PM
Flight: 10/4/16 - 10/17/16
Advertiser: Our Vermont
Product: issue

Version: Highlighting Revision 2
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$16,755.00
Total Spots: 120
Total CPP: \$0.00

Agency Order #: 5437084

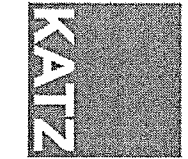
Buyer: Riterstein, Gary
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAULA DAFARI
202-872-5880

Total GRP:
Traffic #: 1440577
Separation:

Comments: RVSD TO SHW MKGDS & TP/PROG CHGS.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/11		Total Spots	Total \$	CPP	GRP
							10/4	10/11				
REV- 9	Tu-F,M 6p-6:30p		HOW-MET-MOTHER	\$75.00	0	30	3	0	0	\$0.00	\$0.00	0.0
REV- 19	Tu-F,M 11p-11:30p		TWO&HALF MEN B	\$50.00	0	30	3	0	0	\$0.00	\$0.00	0.0
REV- 20	Tu-F,M 11:30p-12m		FRIENDS	\$50.00	0	30	4	0	0	\$0.00	\$0.00	0.0
REV- 25	Sa 7:30p-11p		COLL FB	\$250.00	0	30	0	2	1	\$250.00	\$0.00	0.0
REV- 26	Su 1p-4p		NFL	\$1,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+ 27	Su 4p-7p		NFL	\$1,250.00	0	30	0	1	1	\$2,500.00	\$0.00	0.0
REV+ 28	Tu-F,M 6p-6:30p		2.5 MEN	\$75.00	0.0	30	0	3	0	\$450.00	\$0.00	0.0
REV+ 29	Tu-F,M 11p-11:30p		MIKE & MOLLY	\$50.00	0.0	30	0	3	0	\$350.00	\$0.00	0.0
REV+ 30	Tu-F,M 11:30p-12m		MIKE & MOLLY	\$50.00	0.0	30	0	4	0	\$400.00	\$0.00	0.0
TOTALS:						59	61		120	\$15,755.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25320919 Changes as of: 10/2/2016 at 2:28 PM Version: Highlighting Revision 2
CPE: 320/339/5521 Flight: 10/4/16 - 10/17/16 Station: WFFF
Agency: Great American Media Advertiser: Our Vermont Market: Burlington-Plattsburgh
GREAT AMERICAN MEDIA 3050 K ST NW Product: Issue Office: WASHINGTON
SUITE 100
WASHINGTON DC 20007
Agency Order #: 5437084 Primary Demo: Adults 35+
Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAILA DAFARI
Washington DC 202-872-5880
Total GRP: 1440577
Traffic #: 1440577
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/02/16 2:28 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & TP/PROG CHGS.	
09/30/16 10:28 AM	Elizabeth Guy	Line 9 HIMYM is now 2.5 Men at the same rate Please revise Line Line 19 and line 20 is now Mike & Molly at the same rate Please revise line Line 25 w/o 10/11No Late Game that day. MG offer Modern Family:5:30 1x w/o 10/4 and 1x w/o 10/11 and Modern Family:5:30-6P 1x w/o 10/4 and 1x w/o 10/11 and Mike & Molly 11-11:30P w/o 10/11 ALL SECT 4 Line 26 NFL out to 10/9 due to NO Early Game MG offer 10/9 4:30-7P NFL Falcons v Broncos @ Sect 5 \$1,000 Line 27 NFL game time is 4-8P Please advise Thanks!	
09/29/16 7:11 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	
09/29/16 7:11 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information			
Market Budget:	\$196,938		
WFFF Share:	8%		
Comment:			
EPTZ:	2%		
WCAX:	52%		
WPTZ:	32%		
WVNY:	6%		

		Daypart Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	120	\$15,755.00	N/A	0.0
Total	100%	120	\$15,755.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	120	\$15,755.00
Total	120	\$15,755.00

Transaction History							Comments	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	
Revision	10/2/16 2:28 PM	RACHELLE RAY - Washington DC	Revised		1	\$0	\$0	Changes: Comments from 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO SHW MKGDS & TP/PROG CHGS., Total Spots from
Makegood 1	9/30/16 10:28 AM	Elizabeth Guy	Confirmed			\$0	\$0	121 to 120. 9 buylines added or modified.
Queued for Electronic Contracting	9/30/16 8:11 AM					\$0	\$0	



125 West 55th St
New York, NY 10019

Contract # 25320919	Changes as of: 10/2/2016 at 2:28 PM	Version: Highlighting Revision 2
CPE: 320/339/5521	Flight: 10/4/16 - 10/17/16	Station: WFFF
Agency: Great American Media	Advertiser: Our Vermont	Market: Burlington-Plattsburgh
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON
		Total Spots: 120
		Total CPP: \$0.00

Agency Order #: 5437084	Primary Demo: Adults 35+
Buyer: Ritterstein, Gary	Con Type: POLITICAL/NOTE
Salesperson: RACHELLE RAY - Washington DC	Assistant: LAILA DAFARI 202-872-5880
	Total GRP: Traffic #: 1440577
	Separation:

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Revision	9/29/16 7:11 PM	RACHELLE RAY - Washington DC	Confirmed		16	\$0	\$15,755.00 Changes: Comments from Separation: 30 to 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. User Entered \$ from \$0.00 to \$15,755.00. Demo Meta to [R16]. Total Spots from 137 to 121. 23 buylines added or modified.
New	9/29/16 10:31 AM	RACHELLE RAY - Washington DC	New	137		\$15,755.00	\$15,755.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.